GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Cinemas – Grant of Cinematograph Licence to Inox Leisure Limited, with (3) Screens at 3rd Floor, Jyothi Mall in Kurnool with permission to screen (5) shows per day in each screen between 9.00 AM to 1.30 AM – Permission Accorded - Orders – Issued.

HOME (GENERAL) DEPARTMENT

G.O.MS.No. 117 **Dated:25-07-2015**
Read the following:-

1. From the Regional Director, South, INOX Leisure Limited Bangalore, dt.13-12-2014.
2. Govt. Memo 25445/General/A1/2014, dt.6-1-2015.
3. From the Joint Collector & Additional District Magistrate, Kurnool, Ref.C2/52/M/2015, dt.20-04-2015.

ORDER:

In the reference 1st read above, the Regional Director, South, INOX Leisure Limited, Bangalore has requested the Government to grant Cinematograph License to Inox Leisure Limited with (3) Screens at 3rd Floor, Jyothi Mall in Kurnool by permitting special rates of admission and flexible number of shows.

2. In the reference 3rd read above, the Joint Collector, Kurnool has reported that the Revenue Divisional Officer, Kurnool, has inspected the Multiplex theatres on 08-03-2015 along with Tahsildar, Kurnool Urban Mandal situated in the premises of Jyoti Mall and stated that they are maintained with highest standards of facilities and services, thereby ensuring that their patrons get a world class and memorable theatre experience at their Multiplex. The movie watching experience for their patrons is enhanced by providing the following facilities at their Multiplex.

1. Interiors of international standards with full air-conditioned auditoriums and lobby.
2. A well designed lobby and plush carpeting in the auditoriums.
3. State-of-the-art LCD screens at the box office and Refuel, in-house cinema café, displaying information to the customers.
4. Comfortable stadium-style high-back seating with comfortable leg space between the rows.
5. Auto flush Toilet facility in the restrooms and high levels of hygiene in the multiplex through constant housekeeping efforts.
6. Inherently fire-retardant seat fabric and drapes.
7. Modern safety and security systems and fire fighting systems.
8. CCTV cameras installed all over the property for enhanced safety and security of the guests and premises.
9. Smoke exhaust fans inside all auditoriums and motorized fire dampers in all AHUs.
10. 100% generator set back-up facility.
11. All the critical systems have UPS back-up facility thereby enabling uninterrupted movie viewing even during power failures.
12. Emergency lights on UPS all over the property.
13. LED lights on every step riser in the auditorium, seat light as well as exit signs on UPS.
14. State-of-the-art, high end, DCI-compliant projection systems.
15. Efficiently-designed acoustic system treatment in all auditoriums for providing the patrons a superior sound quality.
16. Digital sound system with Dolby across in all screens.
17. Three-way surround sound system.
18. Computerized ticketing facility.

Contd.,

3. The Joint Collector, Kurnool has also reported that the management of the INOX leisure Limited have furnished all the required No Objection Certificates from the concerned Department officers viz., the Deputy Electrical Inspector, Kurnool, the EE, R&B, Kurnool, the Director General, State Disaster Response & Fire Services, Andhra Pradesh, Hyderabad and the Revenue Divisional Officer, Kurnool. He has therefore recommended to accord cinematograph license with special rates of admission with flexible show timings to the INOX leisure Limited, Kurnool.

4. Government, after careful examination of the matter and in exercise of the powers conferred under Section 12 of Andhra Pradesh Cinemas (Regulation) Act,1955 and under clause (a) of sub rule (3) of Rule 11(B) of the Andhra Pradesh Cinemas (Regulation) Rules,1970, hereby grant Cinematograph Licence to the Inox Leisure Limited with (3) Screens situated at 3rd Floor, Jyothi Mall in Kurnool and also permit to screen five (5) shows per day during 9.00 A.M. to 1.30 A.M. (after mid-night) in all the three screens in relaxation of item No.43 of 'B' Form Licensing Condition.

5. Government also hereby allow the rates of admission in all the three screens of the INOX leisure Limited, at 3rd Floor, Jyothi Mall in Kurnool as stated below:-

Screen	Class	No.of Seats	Rate of admission for 2D movies	Rate of admission for 3D movies
Screen-1	Executive	247	125	150
Screen-2	Executive	247	125	150
Screen-3	Executive	394	125	150

6. The grant of Cinematograph Licence and the rates of admission permitted above is subject to the conditions laid down in the Annexure appended to this order being strictly fulfilled by the management of the Inox Leisure Limited with (3) Screens at 3rd Floor, Jyothi Mall in Kurnool.

7. The District Collector and Magistrate, Kurnool shall take further necessary action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr.B.PRASADA RAO
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Collector and District Magistrate, Kurnool (w.e.)
Copy to :-
The Joint Collector, Kurnool District.
The Regional Director, South, INOX Leisure Limited,
M/s.Kranti Brothers Oil Pvt.Ltd., Jyothi Multiplex & Shopping Mall,
IN y.No.40-323, Opp. ZP, Bellary Road, Post Box No.24, Kurnool,
Kurnool District.
The P.S. to Hon'ble Chief Minister.
The P.S to Prl. Secretary to Government, Home Department.
Sc/Sf.

// FORWARDED :: BY ORDER //

SECTION OFFICER.

ANNEXURE TO G.O.MS.No. 117, HOME (GENERAL) DEPARTMENT
CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts/escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn and got approved by the licensing authority within one month. (Uphaar Theatre- Hon'ble Supreme Court Directions)

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff/ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience/visitors/vendors.

12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall at reasonable rates and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) Women Help Desk: The Management shall arrange for Women Help Desk to help/assist women patrons especially for night shows from 7:00 P.M. to 1:00 A.M. which includes arranging for Taxi if they want keeping details of Taxi drivers for safety of women patrons.

Dr.B.PRASADA RAO
PRINCIPAL SECRETARY TO GOVERNMENT